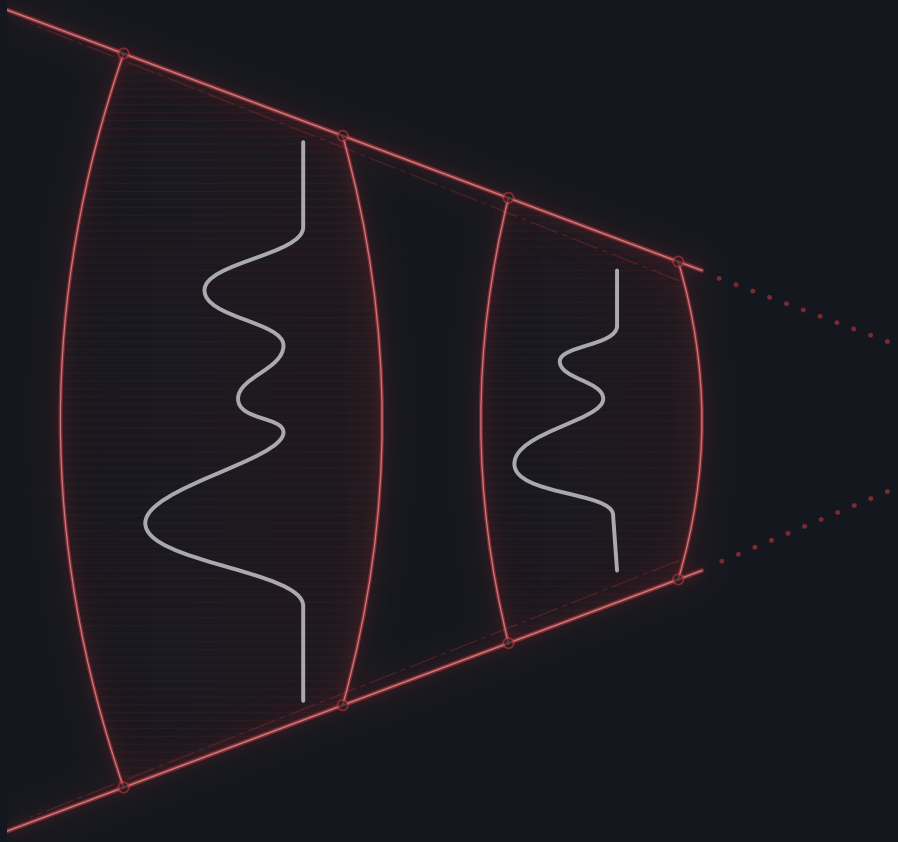


AlphaLens

A hedge against uncertainty, built to tactically navigate evolving markets.

Investor prospectus · November 2026

01

What AlphaLens is

AlphaLens is a semi-automated algorithmic trading system built on ten years of trading knowledge. At its core, AlphaLens is designed to generate alpha.[G] It does this by blending the founder's discretionary analysis with custom quantitative models that adapt to changing market conditions. Each opportunity is then managed and traded by our in-house trading system.

One cornerstone of AlphaLens is tracking the 'smart money'[G]. When smart money moves, it leaves traces in the pricing and volume data: the discretionary side exposes them, and the system applies a framework to trade them. In this way the system acts as a lens, seeing through the noise to find alpha.

AlphaLens is built on the principles of professional systems, to an institutional standard.

02

About the founder

TRACK RECORD

BSc Physics · Sheffield	BSc in Physics, University of Sheffield.
2015	Trading since 2015 on his own capital, later through a private proprietary trading desk.
$200M	Around $200 million traded in volume on futures markets, 2015–2025.
$4.5M	Three significant wins: • $4.5 million from $6,000 (2015–2017) • $800k in 4 weeks, after the FTX hack (2022) • $1.3 million net profit trade: the Little Old Lady strategy (2020)
2018	From the all-time high[G] in 2017, through the 2018 bear market, performance beat the benchmark (Bitcoin's return) by 60%.

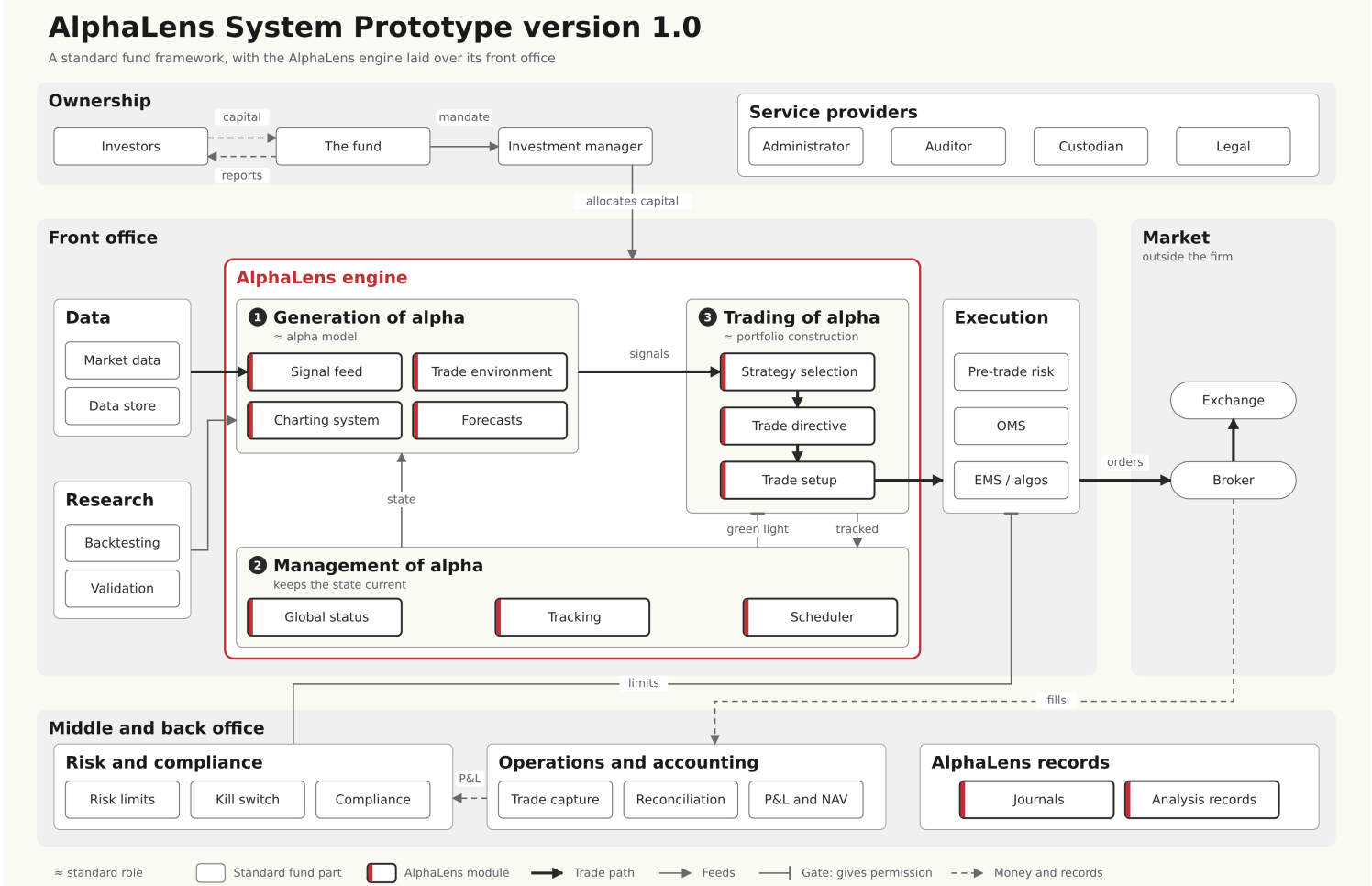
BODY OF WORK

10,000+ hours of market analysis	10,000+ trading charts

03

How AlphaLens is organised

AlphaLens is built on a standard proprietary trading firm model, from research and alpha generation to execution, risk, operations and finance. The diagram below shows how AlphaLens fits onto this framework.



■ The model AlphaLens is being built to

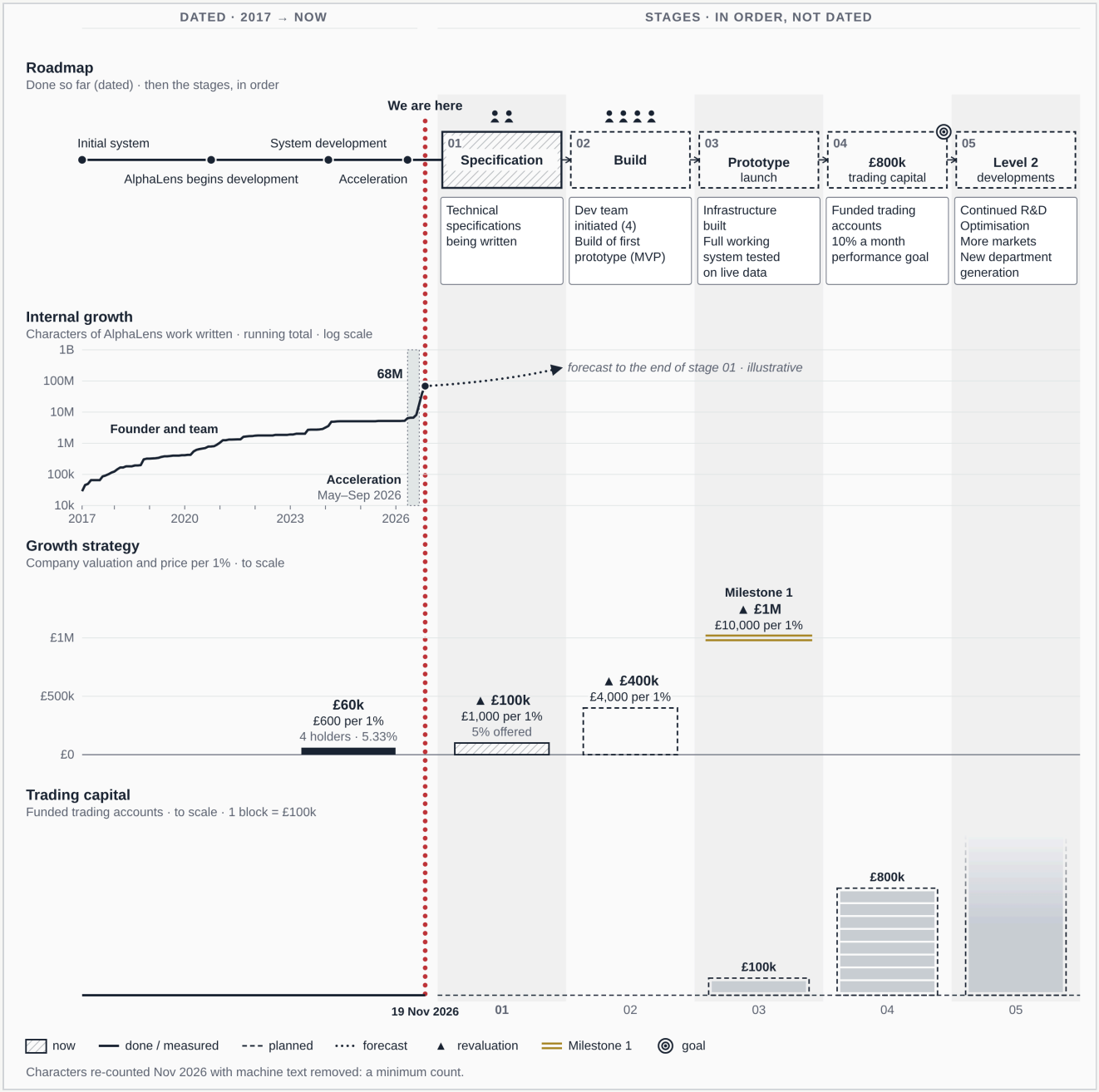
04

Where AlphaLens stands

AlphaLens is moving from design into build. The 36 technical specifications are being written, our consultant has delivered his first report, and the development team is lined up to start. We've outlined our roadmap, growth strategy and projected trading capital in the diagram below.

THE TEAM

David	Matthew	Aaron	Suryan
founder, operator and quant researcher	consultant	developer · at 02 Build	developer · at 02 Build



■ Roadmap and growth

05

Roadmap

The roadmap shows the five stages of AlphaLens, from a written specification to a live trading system.

✓ **Seed:** the first round, completed.

▶ **01 Specification** (now): the technical specifications being written.

○ **02 Build:** the dev team (4) is initiated and builds the first prototype (MVP).

○ **03 Prototype launch:** infrastructure built; a full working system tested on live data.
Milestone 1: a £1M company valuation.

○ **04 Trading capital:** scaled to £800k of funded trading accounts[G], bought from trading profits; a 10% a month performance goal.

○ **05 Level 2 developments:** continued R&D, optimisation, more markets and new department generation.

06

Growth strategy

AlphaLens's valuation grows in stages: the company is revalued on completion of each milestone.

STAGE	PRICE PER 1%	VALUATION	EQUITY
Seed ✓	£600	£60k	5.33% · 4 holders · completed
▶ **01 · Specification (now)**	**£1,000**	**£100k**	**5% offered, from the founder's holding**
02 · Build	£4,000	£400k	5%, new shares
03 · Prototype launch · Milestone 1	£10,000	£1M	–

- **Available now:** 5% at £1,000 per 1%, first come, first served.
- **Funding:** up to 5% (£5,000); any amount is welcome. The proceeds fund stage 01. A 10% discount applies if the full 5% is taken (£4,500).

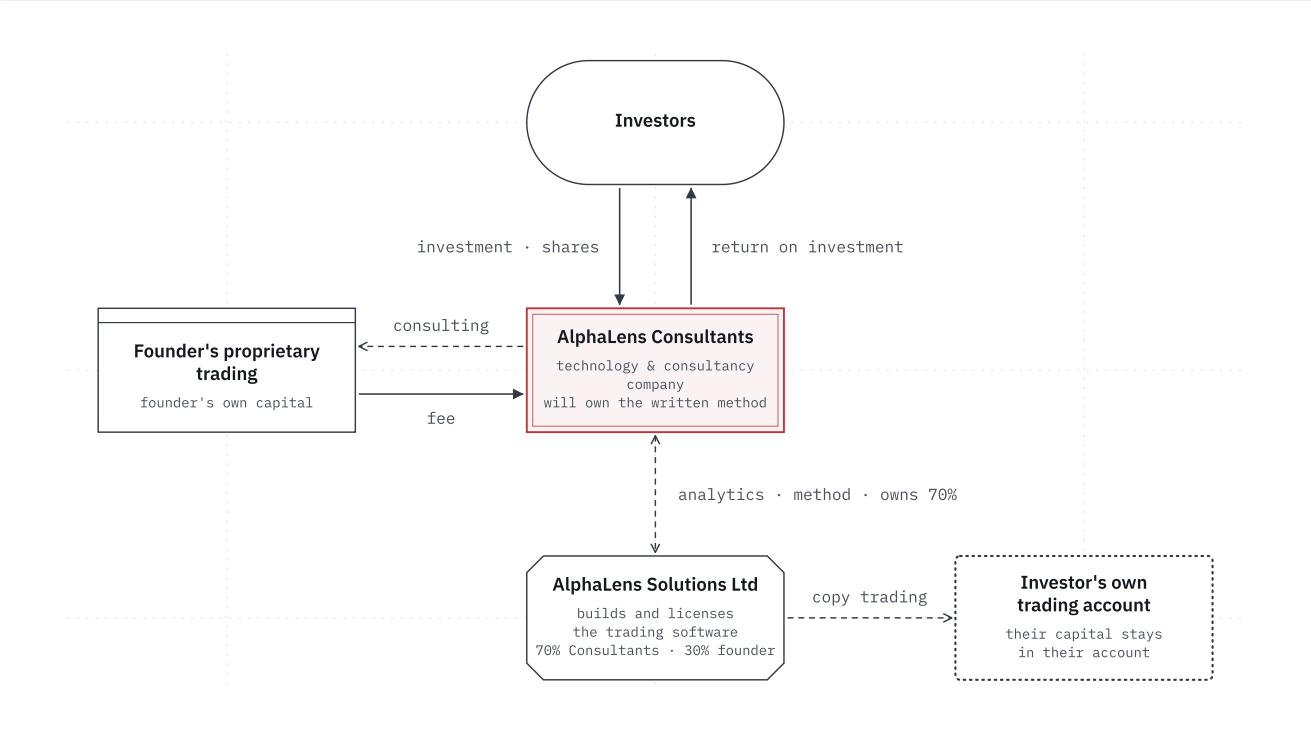
07

Company, governance and legal structure

AlphaLens is planned as two companies, with the founder's proprietary trading kept separate.

THE PLANNED STRUCTURE

- **AlphaLens Consultants:** the technology and consultancy company that investors own shares in. It builds the analytics and will own the written method. It consults on the founder's proprietary trading.
- **AlphaLens Solutions Ltd:** the development company. It builds the AlphaLens trading software and licenses it out. AlphaLens Consultants owns 70% of it and the founder owns 30% directly.
- **The founder's proprietary trading:** run separately, on the founder's own capital and the funded trading accounts.
- **Investors:** when trading begins, a copy-trading system will be used. Each investor holds capital in their trading account, which AlphaLens manages remotely.



■ Legal structure · Planned structure · not yet implemented

08

Risk management

AlphaLens is building a full-spectrum risk management system that takes into account risk at every stage of the system. The system is designed to protect the capital it trades and the profit it makes.

MAIN RISKS	WHAT IT MEANS
System risk	The trading system itself can fail, through a model error or a technical fault; models are tested before they trade, and the system is monitored while it runs
Market risk	Prices can move against a position; position size and a maximum drawdown limit what any one move can cost
Counterparty risk	Trading relies on outside exchanges and funding firms, which can fail or change their terms

G

Glossary

Alpha:	the return an investment earns above a benchmark, after adjusting for risk; the opportunities AlphaLens looks for.
ATH (all-time high):	the highest price a market has ever reached.
Drawdown:	the fall from a peak in account value before a new peak is reached; the maximum drawdown is the largest such fall.
Funded trading account:	a trading account owned by a funding firm and sold to traders, who trade it under the firm's rules in exchange for a share of the profits. Traders use them to gain access to large sums of trading capital, provided their system performs.
Smart money:	capital moved by large, informed participants, whose activity leaves traces in price and volume.